

CharityPlus⁺

Ira Klein (800) 985-9470 www.CharityPlus.net

Who We Are

CharityPlus⁺ is a mobile fundraising solution that enhances silent auctions and raffles through online and text-message bidding.



Easy Setup



Mobile Bidding



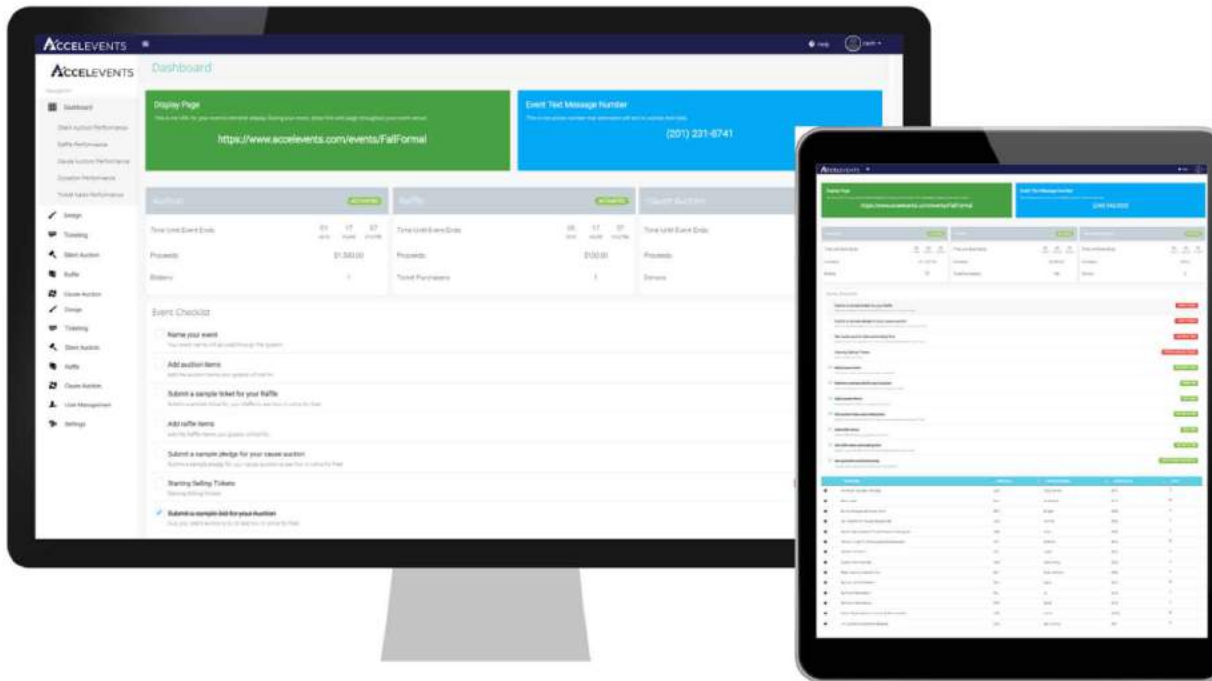
Increased Proceeds

Capabilities

Setup, Tracking, Analysis

Setup, Tracking, Analysis

- **CharityPlus⁺** intuitive host dashboard allows for:
 - Quick & easy fundraiser setup
 - Real-time fundraiser performance tracking
 - Check-out management & post-fundraiser analysis



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Setup

Save time with easy fundraiser setup

- Using our Host Dashboard, organizers can set up their fundraiser *in minutes*
- A streamlined setup process saves you and your customers time

Key Features:

- Item Upload (includes descriptions, images, starting bid amounts)
- **Display Page customization**
 - Logos
 - Fundraiser information
 - Welcome messages
 - Multi item views
- Volunteer management



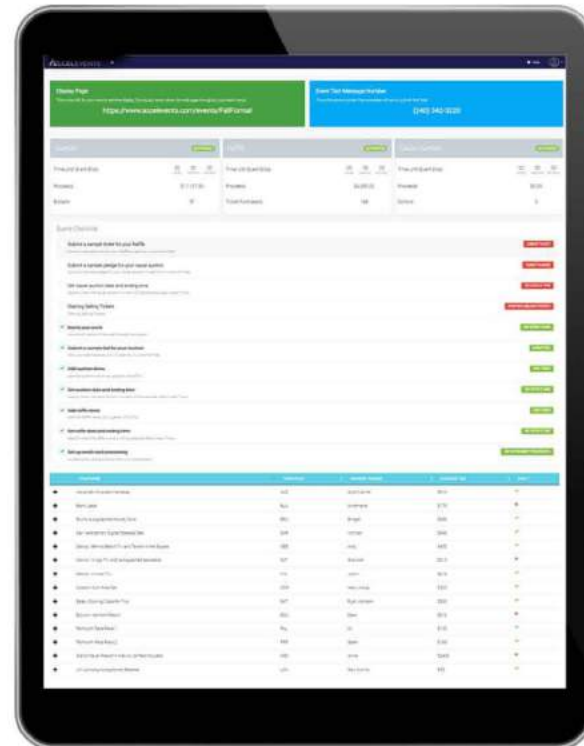
Tracking & Analysis

Real-time progress tracking during silent auction

- The Host Dashboard provides real-time updates for silent auction organizers

Key Features:

- Live countdown
- Real-time proceeds tracking
- Bid, purchase, and donation history
- Bid amendment



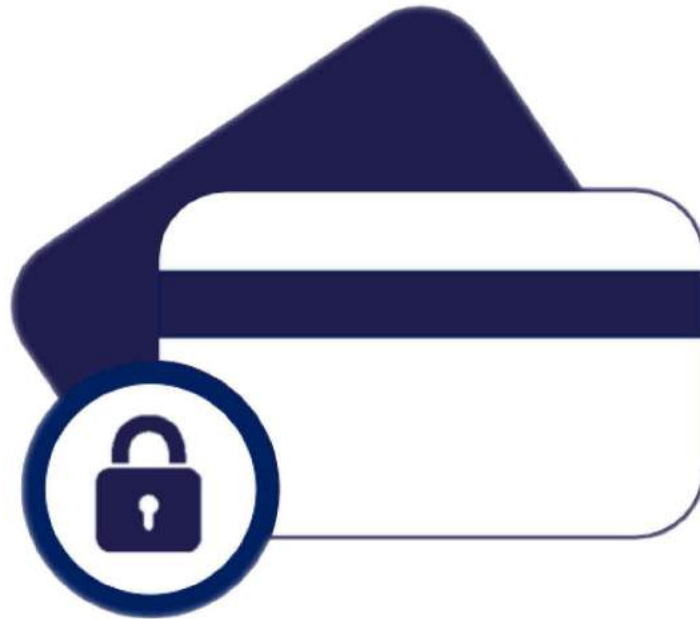
Event Check-out

Check-out management & post-fundraiser analysis

- Guests can make payment using their mobile devices
- Host dashboard tracks payments made, allowing organizers to quickly confirm that items have been paid for
- All event data can be easily exported to Excel for analysis

Key Features:

- Credit card processing
- Live payment tracking
- Auction winner data export
- Full auction data export



Capabilities

Fundraising Overview

Full Fundraising Suite

- **CharityPlus⁺** offers a full fundraising suite, consisting of the following formats:
 1. Silent Auctions
 2. Raffles
 3. Fund a Need Campaigns
 4. Online Donations
- All formats are enabled with our mobile capabilities



Easy Setup



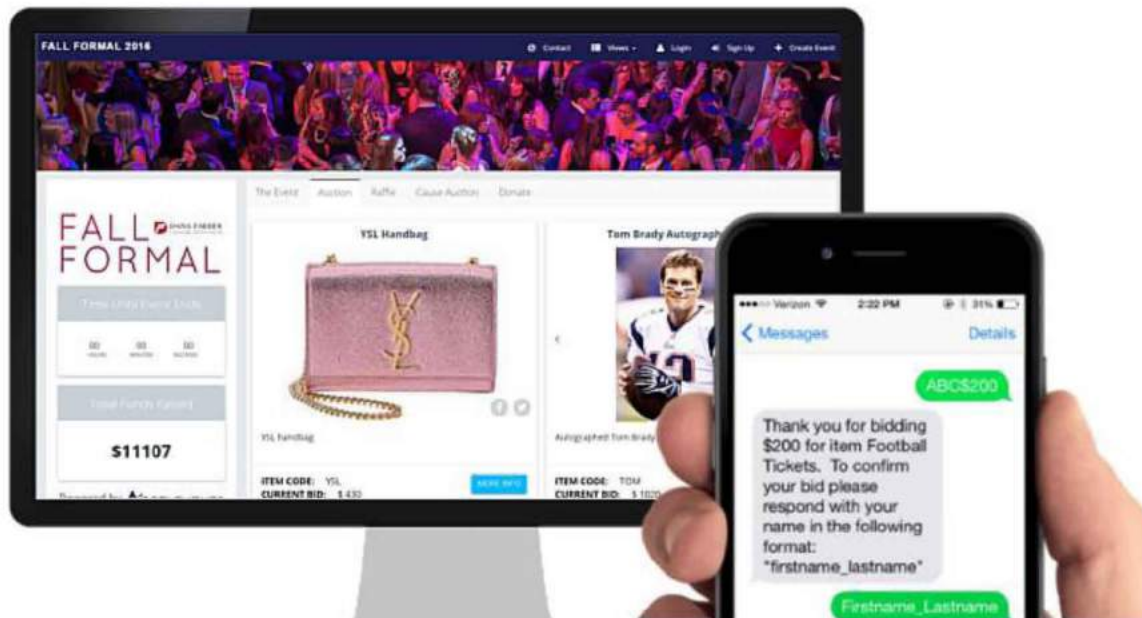
Mobile Bidding



Increased Proceeds

Mobile Bidding

- **CharityPlus⁺** offers mobile bidding in two easy-to-use formats
 1. Online Bidding
 2. Text-message Bidding
- All fundraising formats include both online and text message capabilities, creating the ideal environment for bidding both before and during a fundraising event



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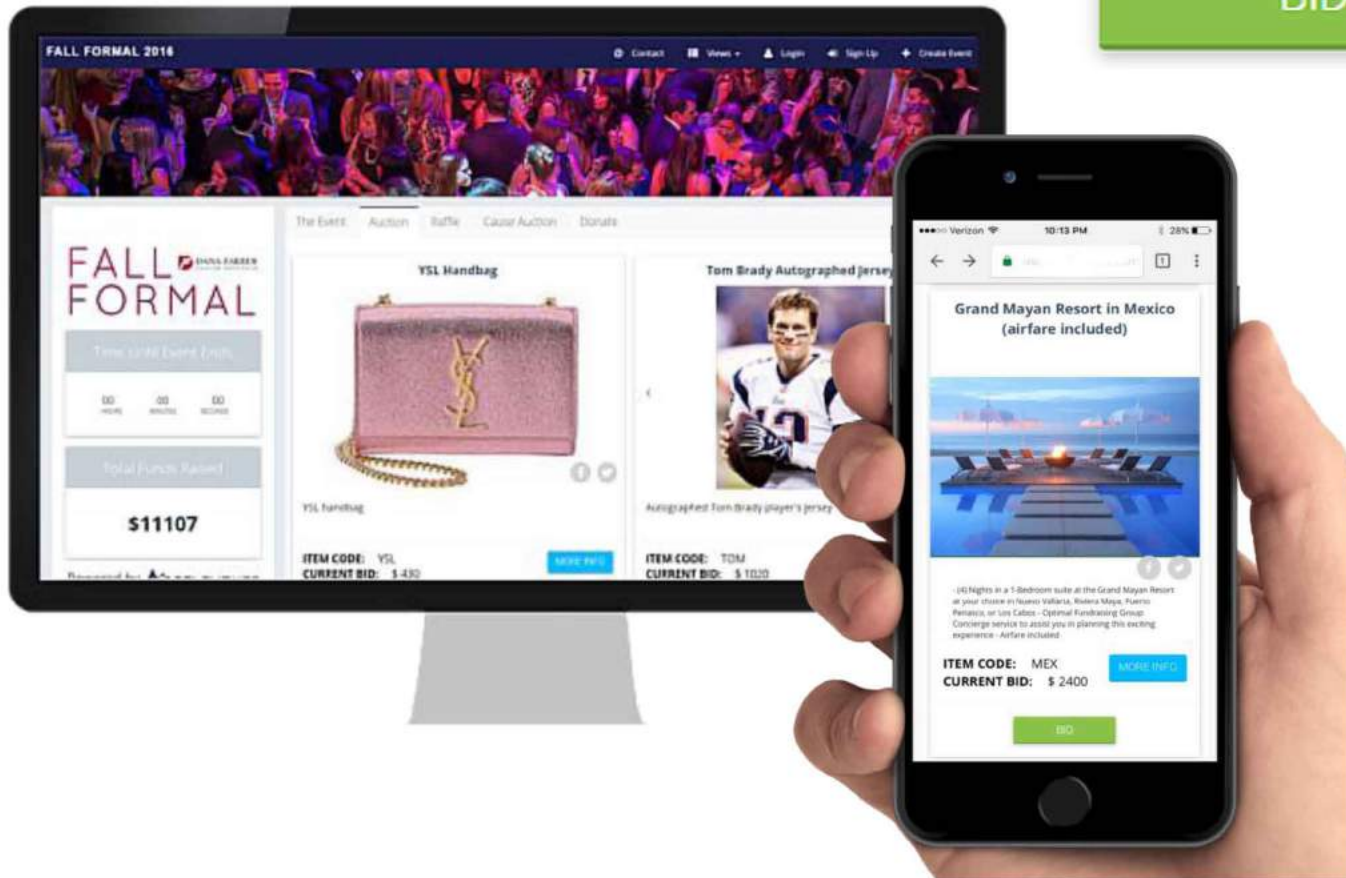
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Online Bidding

Online bidding pages

Bidders can access online pages for each silent auction from desktop or mobile device. To submit a bid, bidder simply clicks the “Bid” button for their desired item.

BID



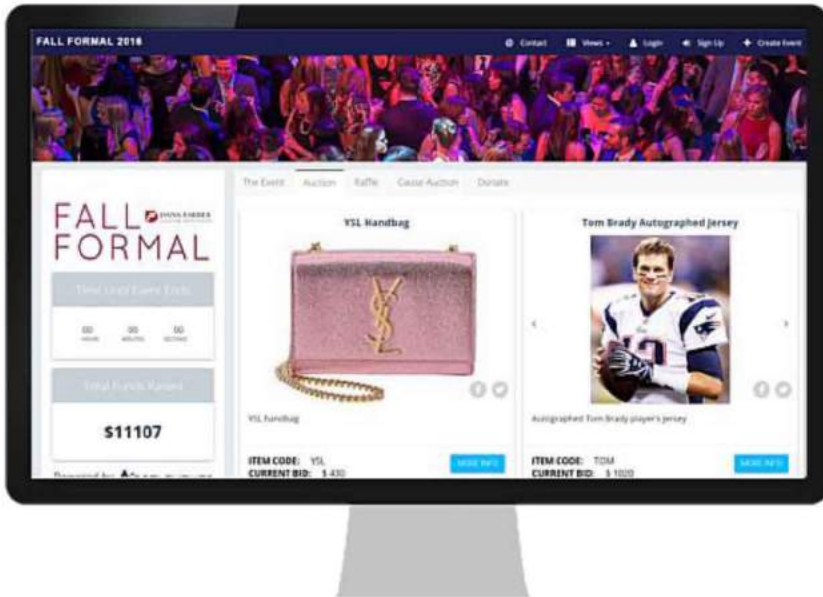
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Online Bidding

Social sharing enabled



Social sharing capability enables bidders to socialize their favorite silent auction items, increasing awareness and engagement for the fundraiser.

Online Bidding

Bidding process and registration

First Bid

CURRENT BID

Enter Credentials Here to Log in or Sign up

Name

Email Address

Cell Number

Password

Bids for this item must be placed in \$75 increments

Stay up to date with Accevents

Subsequent Bids

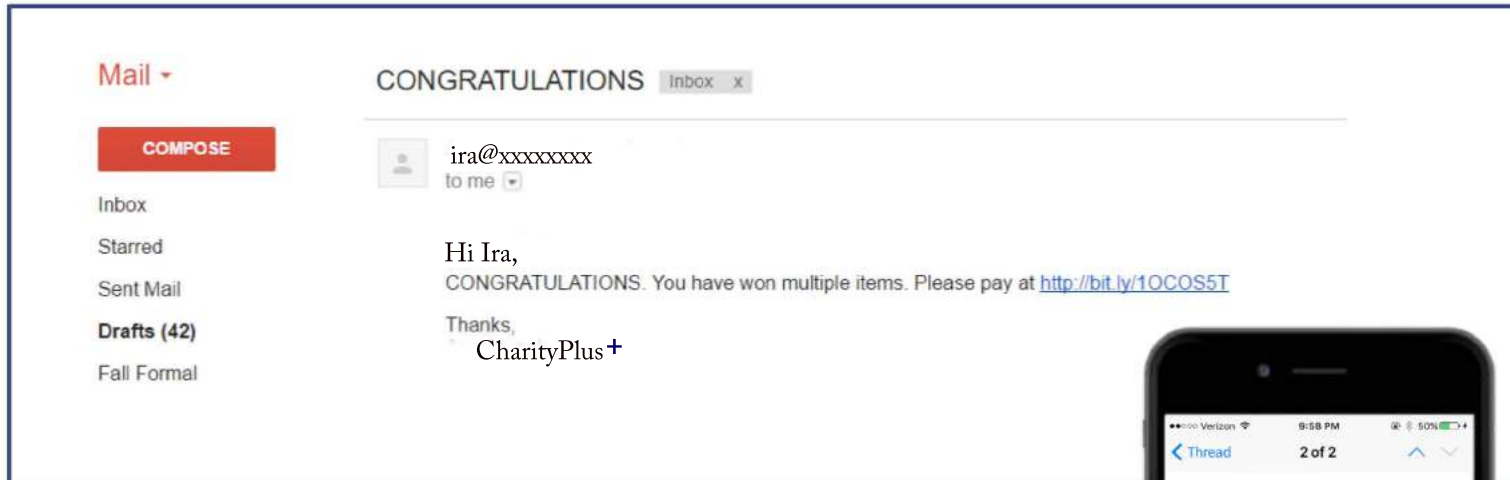
CURRENT BID

Bids for this item must be placed in \$75 increments

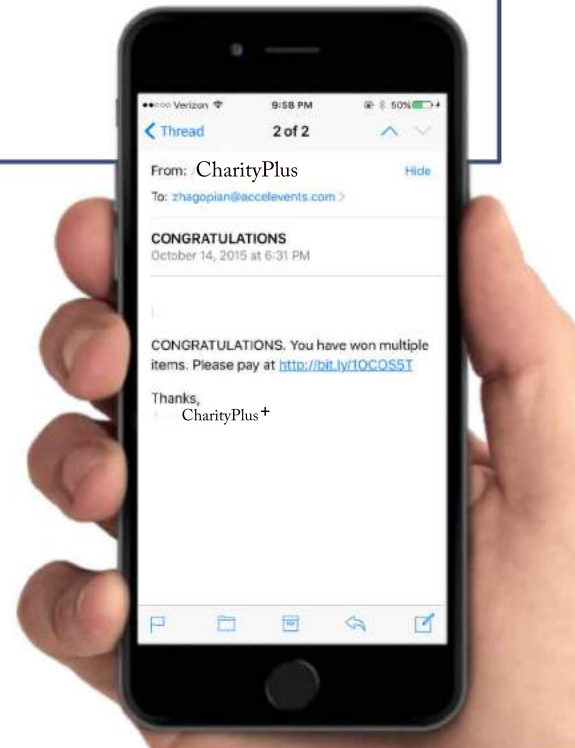
Bidders will register and create a username for their **first bid**.
Bidders will not need to enter their information to submit
subsequent bids.

Online Bidding

Winning notifications



Winning bidders can receive both an email and text message notifying them of the items that they have won.



Text Message Bidding

Bidding process

1 Bidder texts the fundraiser phone number with the three letter prize code and bid amount.

2 Bidders receive a text confirming their bid. If bid is below the current highest bid, participant is prompted to submit a higher bid.

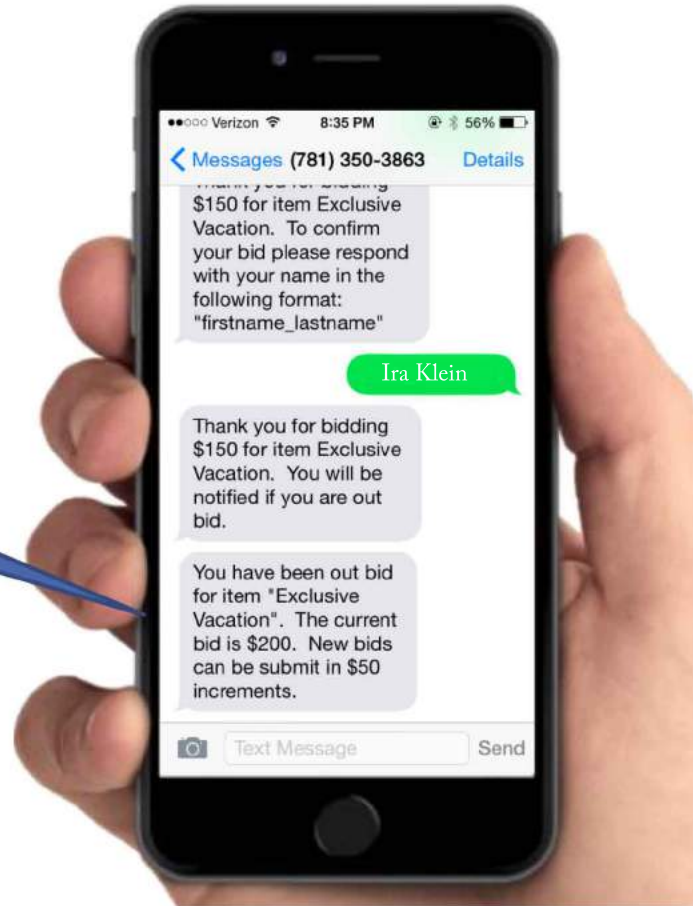
3 Bid is confirmed by entering first and last name

Text Message Bidding

Outbid notifications

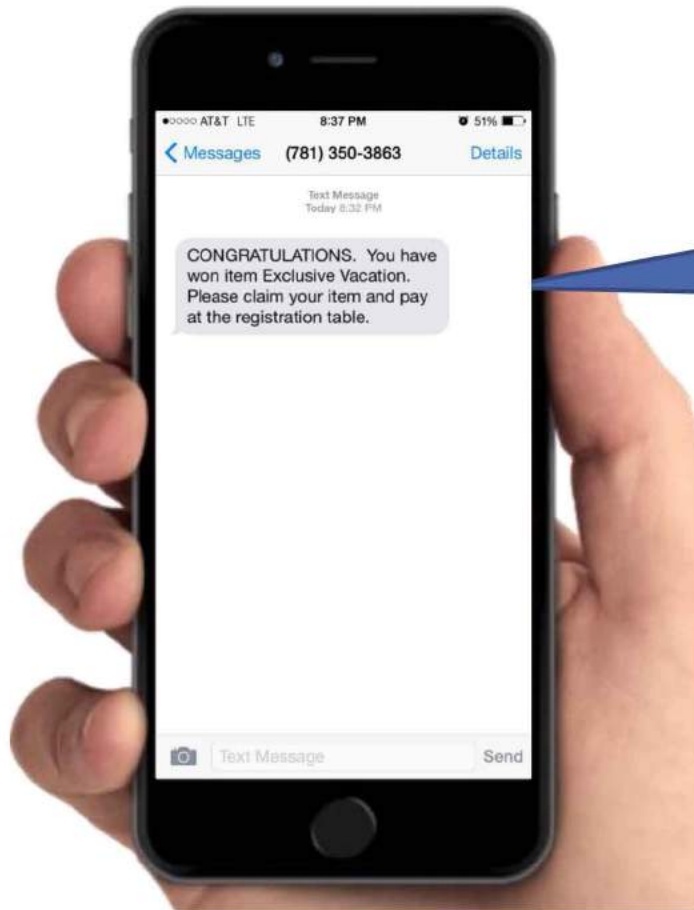
If outbid, bidder will receive an instant notification informing them of the new highest bid amount.

Outbid notifications increase engagement and reduce barriers for additional bids.



Text Message Bidding

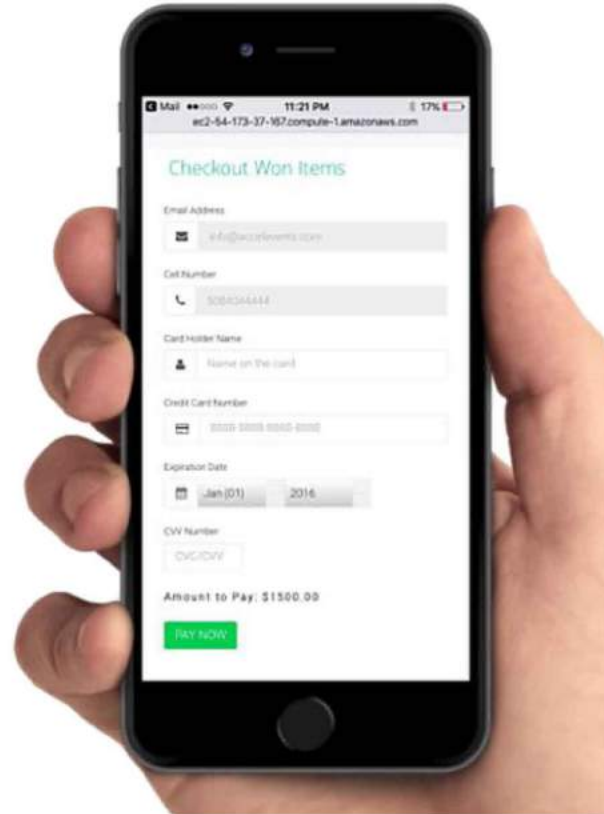
Winning notifications



At auction's close, the bidder with the highest current bid will be selected as the winner and notified via text.

Checkout / Payment

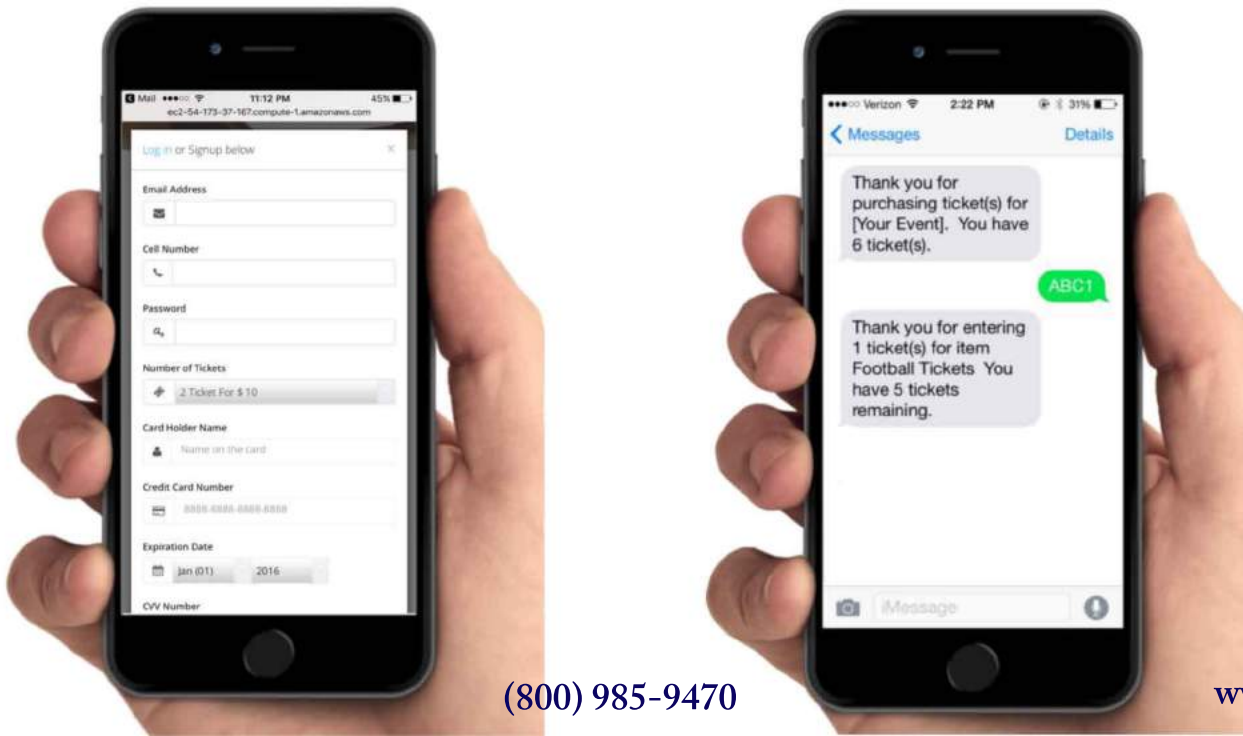
- CharityPlus⁺ integrates with Stripe for credit card payment processing
- Participants can pay for raffle tickets, silent auction items, and donations directly from their mobile device
 - Organizer has full visibility into customer transactions, and can issue receipts and refunds
 - All transactions are viewable in the CharityPlus⁺ dashboard



Powered by **stripe**

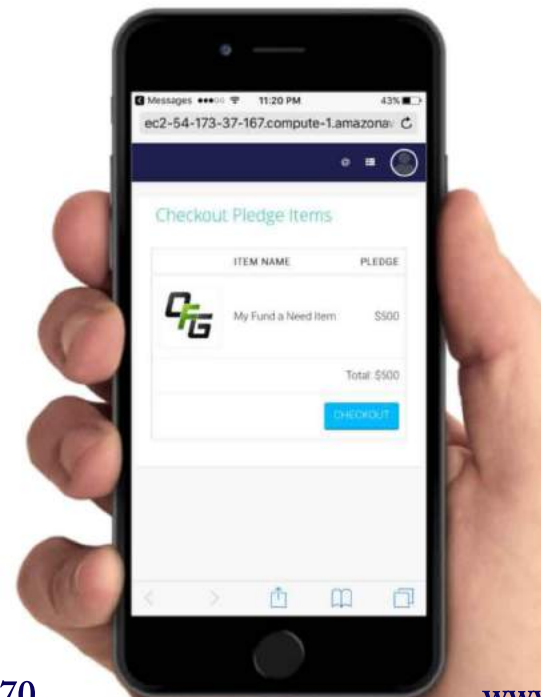
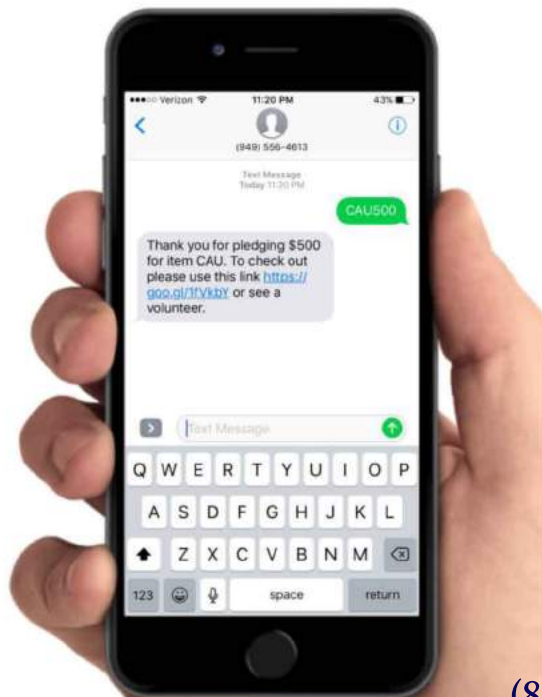
Raffles

- Raffles allow users to purchase tickets on their mobile device, and distribute those tickets online or via text message to the prizes of their choice
- Winners are randomly selected and notified at the raffle's conclusion



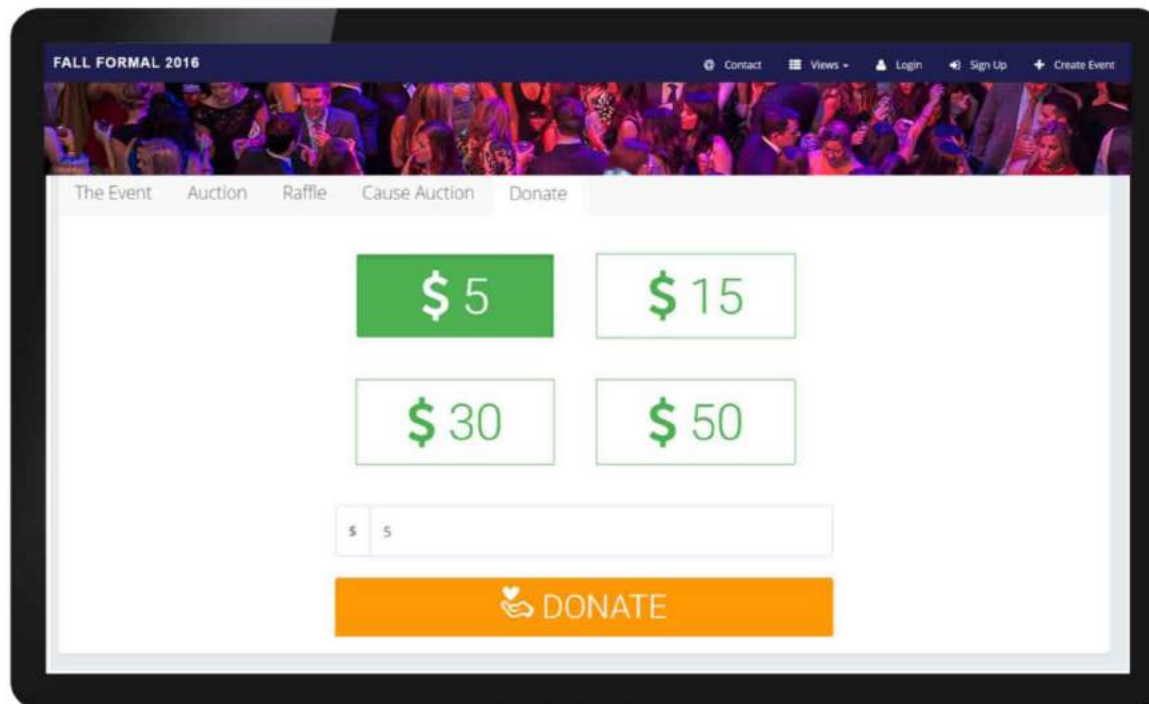
Fund a Need

- Fund a Need campaigns allow your guests to donate in order to support a cause associated with your fundraiser
- Our Fund a Need offering includes both online donations and text-to-give features, allowing your guests to text their donations
- All donations can be paid for via credit card on your guests' mobile devices



Online Donations

- All fundraising formats include our online donation page
- Guests can make donations and pay using credit card on their mobile device



Thanks!

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